

2023 Nobel Prize announcements

Digital publications

The Nobel Prize digital channels can be found at the following links:

Website: <u>www.nobelprize.org</u> YouTube: <u>www.youtube.com/nobelprize</u> Facebook: <u>www.facebook.com/nobelprize</u> Twitter: <u>www.twitter.com/nobelprize</u> Instagram: <u>www.instagram.com/nobelprize_org</u> LinkedIn: <u>https://www.linkedin.com/company/nobelprize</u>

Hashtags: #NobelPrize

You are welcome to share or embed the content in your own channels. Choose the content that suits your channels, and feel free to add a comment or sentence to make it relevant to your target group.

General resources

2023 Nobel Prize announcement dates and times: https://www.nobelprize.org/prizes/about/prize-announcement-dates/

Nobel Prize FAQs: https://www.nobelprize.org/frequently-asked-questions/

Nobel Prize press room: https://www.nobelprize.org/press-room/

Pre-announcement publications

Announcement related posts are being published continuously on our digital channels. Below is a selection of some of those posts indicating which of the Nobel Prize channels they will be published on.

NOBEL PRIZE OUTREACH

[Choose date] Sturegatan 14 P.O. Box 5232, SE-102 45 Stockholm Sweden [Name] [Title] [Phone] [e-mail] nobelprize.org

Explaining the Nobel Prize	1 Sep	Facebook, Twitter,
	5 Sep	LinkedIn
Answering questions such as 'Why is	8 Sep	Linkean
there a Nobel Prize?'	10 Sep	
	14 Sep	
	18 Sep	
	22 Sep	
	26 Sep	
Explaining the Nobel Prize	3 Sep	Instagram
	11 Sep	
Answering questions such as 'Why is	21 Sep	
there a Nobel Prize?'	25 Sep	
Date reminders	21 Aug	Facebook, Twitter,
	4 Sep	LinkedIn, Instagram
Graphics with the dates and times of the	12 Sep	, 0
upcoming Nobel Prizes	24 Sep	
	A	
	25 Sep – 30 Sep	
Countdown to the Nobel Prize	22 Sep – 1 Oct	Instagram
Counting down the ten days leading up to		
the prize		
Prize awarder interviews	10 Sep	Instagram
	22 Sep	
Video and written interviews with people	28 Sep	
from the Nobel Prize committees.		
	23 Sep	Facebook, Twitter,
	28 Sep	LinkedIn,
	29 Sep	
	Available now	YouTube, Website
		(written)

During announcements (2-9 October)

Our website nobelprize.org is the hub for all of our digital content about the 2022 prizes and laureates and will be updated continually on announcement days.

Announcement dates and times (see https://www.nobelprize.org/prizes/about/prize-announcement-dates/)

PHYSIOLOGY OR MEDICINE – Monday, 2 October, 11:30 CEST at the earliest PHYSICS – Tuesday, 3 October, 11:45 CEST at the earliest

CHEMISTRY – Wednesday, 4 October, 11:45 CEST at the earliest LITERATURE – Thursday, 5 October, 13:00 CEST at the earliest PEACE – Friday, 6 October, 11:00 CEST THE SVERIGES RIKSBANK PRIZE IN ECONOMIC SCIENCES IN MEMORY OF ALFRED NOBEL – Monday, 9 October, 11:45 CEST at the earliest

Content will be posted throughout the day to all of our social channels. Below is a selection.

Announcement live streamsAll announcements will be live streamed and can be embedded on partner websites via YouTube. See link below for scheduled live streams: https://www.youtube.com/playlist?list=PLJE9rmV https://www.youtube.com/playlist?list=PLJE9rmV https://www.youtube.com/playlist?list=PLJE9rmV https://www.youtube.com/playlist?list=PLJE9rmV	2-9 Oct (see announcement times above)	YouTube, website, Facebook, Twitter, LinkedIn
Video interview with prize awarders Recorded on location after the prize announcement	2-9 Oct (post- announcement)	YouTube, website, Facebook, Twitter, LinkedIn
Telephone interviews with new laureates We speak to new laureates after they find out they have been awarded the prize.	2-9 Oct (post- announcement)	YouTube, website, Facebook, Twitter, LinkedIn Podcast platforms (published as Nobel Prize Conversations)
Nobel Prize lessonsThe day after every prize announcement we produce and publish a lesson plan about that Nobel Prize (in Swedish and English) for teachers. You can find them here: https://www.nobelprize.org/education-network-nobel-prize-lessons/	3-10 Oct	Website, Facebook